



CATALOG 2026

KERA FRUIT

KERAFRUIT – ELEVATING THE ART OF HAIR CARE

KERAFRUIT REPRESENTS THE PERFECT FUSION OF SCIENTIFIC INNOVATION AND COSMETIC LUXURY. DESIGNED FOR THOSE WHO DEMAND EXCELLENCE, THE BRAND HAS REDEFINED THE MODERN STANDARD OF HAIR CARE THROUGH SOPHISTICATED, SAFE, AND HIGHLY EFFECTIVE FORMULAS.

EACH PRODUCT IS THE RESULT OF A METICULOUS DEVELOPMENT PROCESS, WHERE INGREDIENT QUALITY AND FORMULATION PRECISION TAKE CENTER STAGE. KERAFRUIT DOES NOT SIMPLY IMPROVE THE APPEARANCE OF HAIR — IT TRANSFORMS IT, RESTORING SHINE, STRENGTH, TEXTURE, AND PRESENCE.

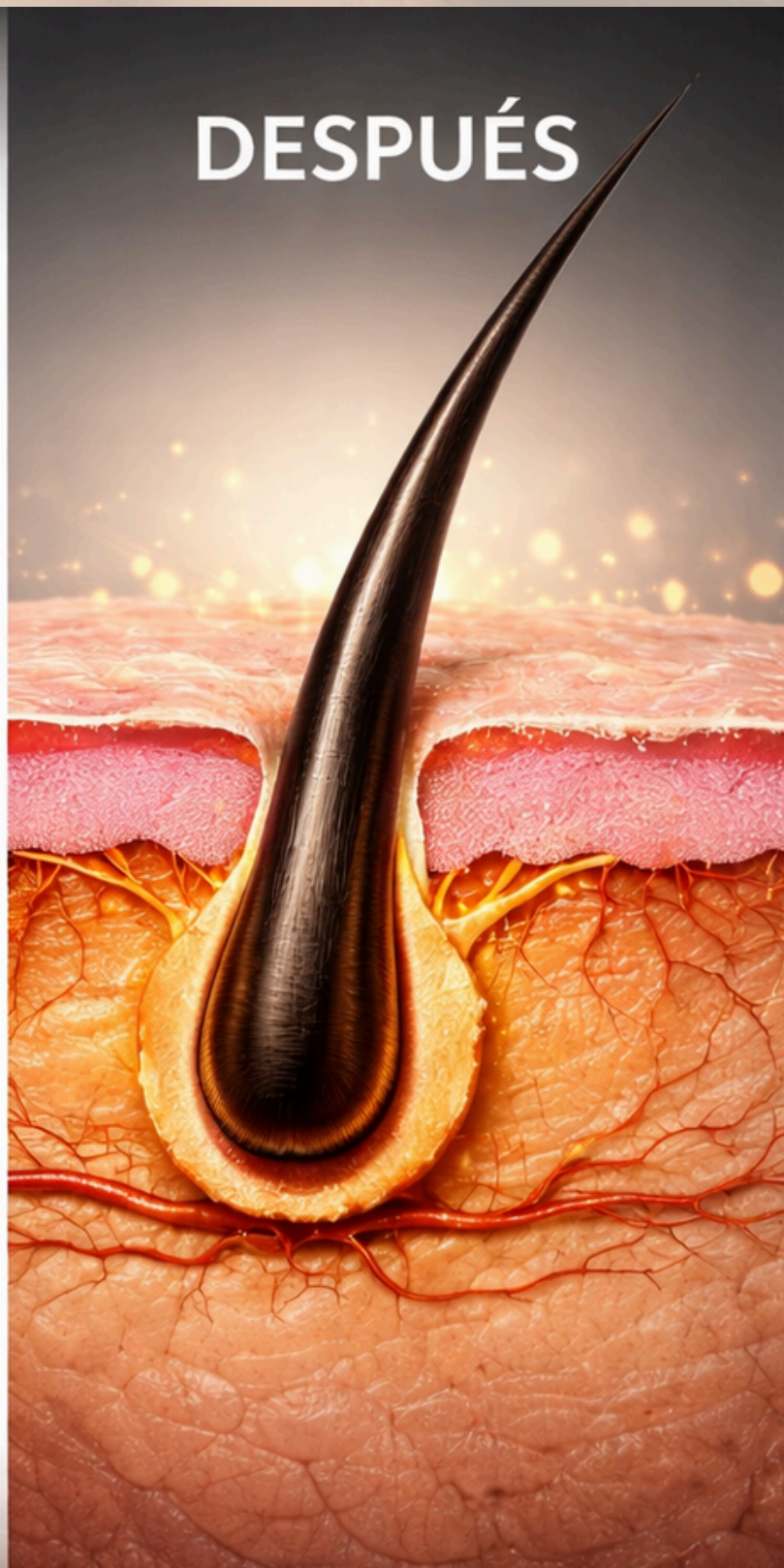
ACROSS THE WORLD, PROFESSIONALS AND DISCERNING CLIENTS HAVE EXPERIENCED POSITIVE RESULTS THAT REFLECT CONFIDENCE, ELEGANCE, AND RENEWAL. THE BRAND HAS ESTABLISHED ITSELF AS A CONTEMPORARY PROPOSITION THAT COMBINES ADVANCED COSMETIC TECHNOLOGY WITH A SUPERIOR SENSORY EXPERIENCE.

KERAFRUIT IS NOT MERELY A HAIR TREATMENT. IT IS A STATEMENT OF STYLE, CARE, AND DISTINCTION.

ANTES



DESPUÉS



Before

After

ANTES



DESPUÉS



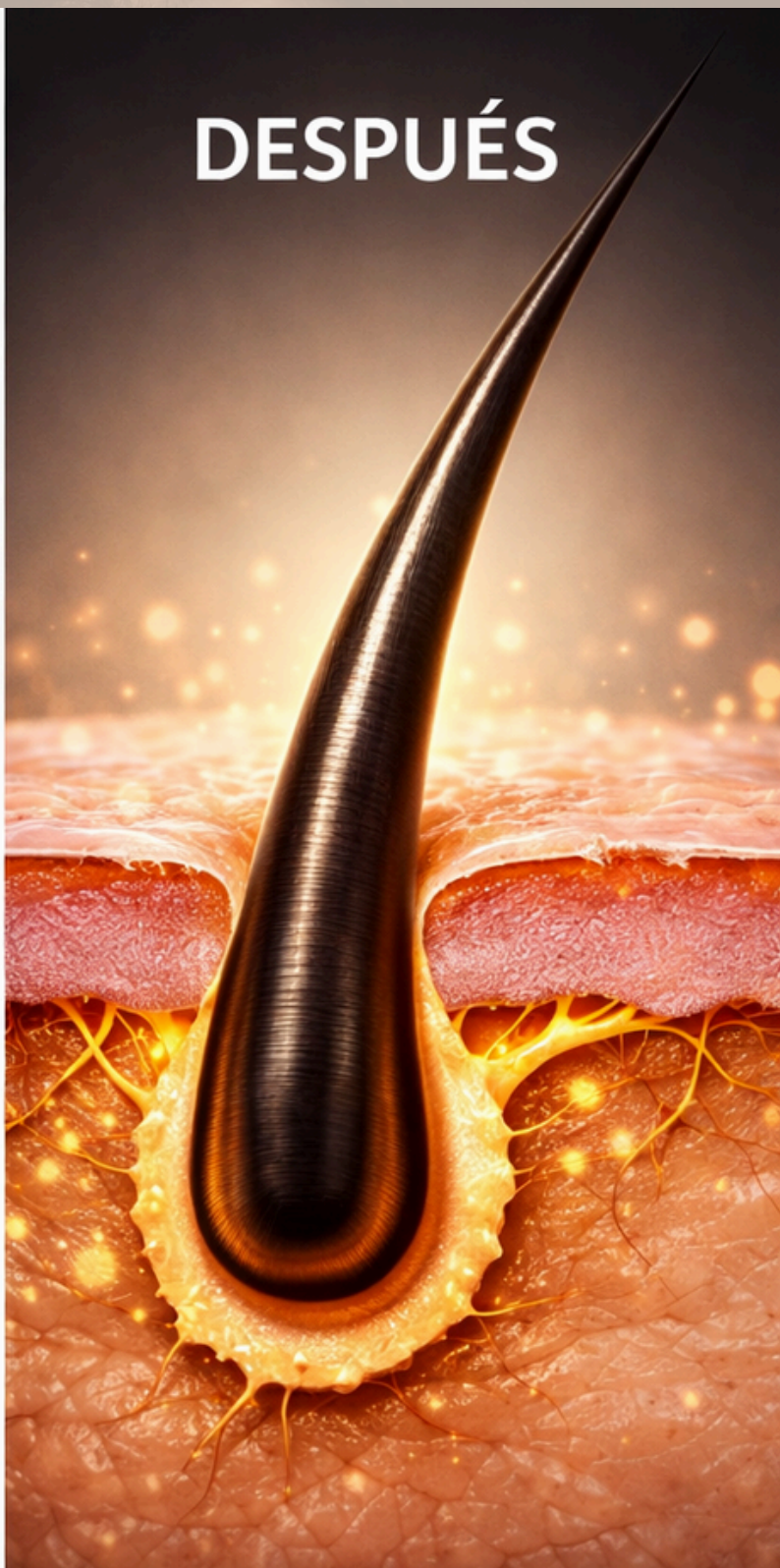
Before

After

ANTES



DESPUÉS



Before

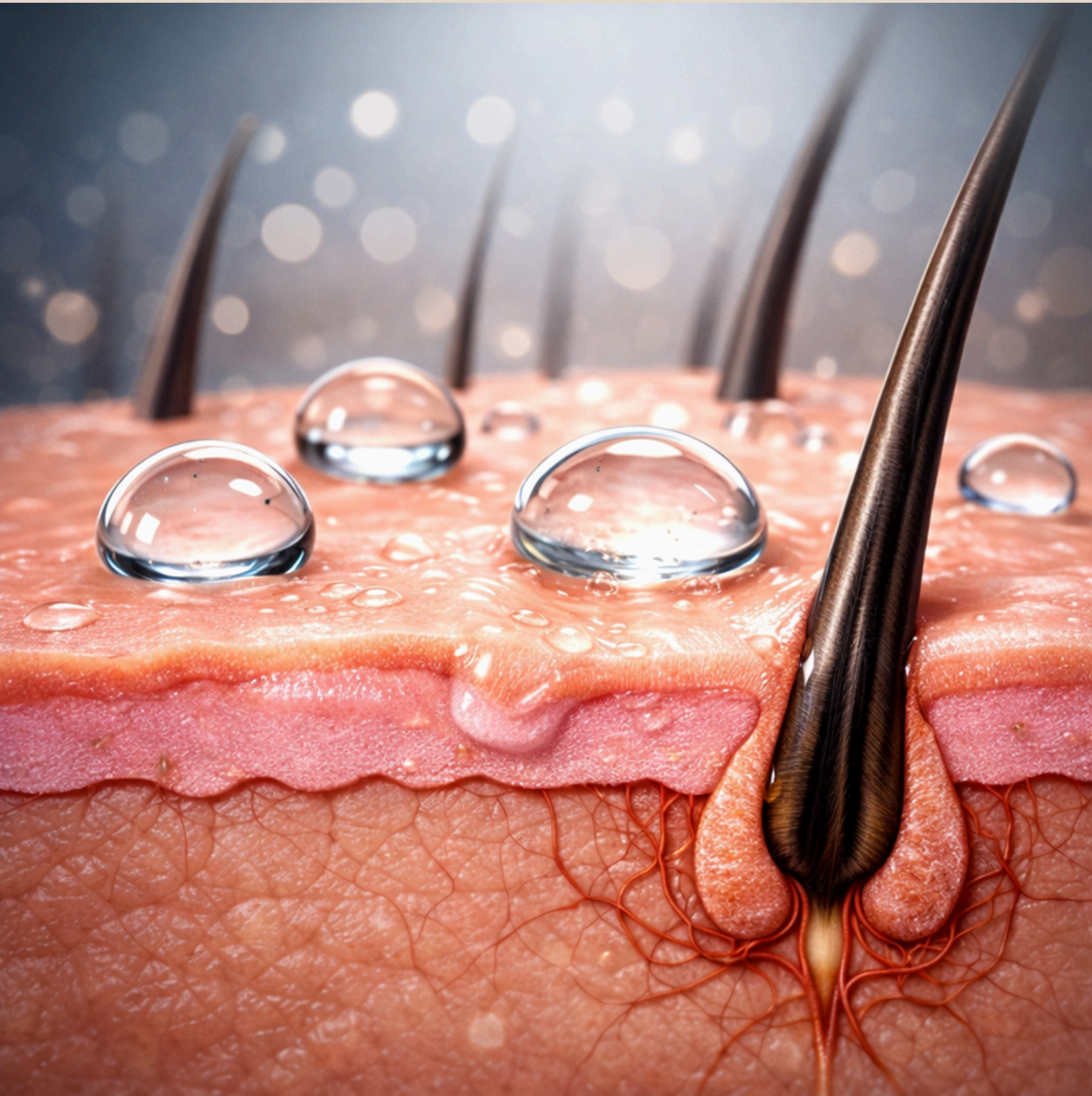
After



Before



After







MOROCCAN HAIR SURGERY

Ref: 1001

“For all hair types. Its formula is designed to deeply hydrate, repair damage, and restructure the hair strand, restoring smoothness, strength, and vitality.”

CHOCOLATE

“Revitalize and stimulate hair growth with all the nourishing goodness of chocolate.”



SALT-FREE SHAMPOO

Ref: 1002



"The SALT-FREE SHAMPOO Kera Fruit is ideal for people who have undergone treatments on their hair—such as dyes, hair surgeries, keratins, and straightening—as it helps to prolong and maintain the results of any of these procedures."

1. Prolongs the duration of the color, keeping the dye vibrant for much longer. Ideal for those who use chemicals, such as hair surgeries, masks, or keratins.
2. The salt-free shampoo reduces scalp irritation and allows the hair's natural oils to work in a balanced way, keeping it protected.

Controls frizz and strengthens the hair fiber, achieving softer, more manageable, and visibly healthy hair.

Ref: 1003



Hair stem cells represent the latest advancement in hair regeneration and strengthening. This technology, used by experts, helps revitalize the hair fiber, improve its resilience, and combat hair loss, offering results that some specialists consider impressive.

KERA FRUIT STEM CELLS

Recent research confirms that stem cells used in hair products provide multiple benefits:

- ✦ Regenerative properties
- ✦ Increased natural shine
- ✦ Smoother, more manageable, and healthier hair

GOLD DIAMOND COLD WAX

Ref: 1004



¿911 for your hair?

When your hair is in an emergency state, there is a treatment that never fails: the Cold Wax Gold Diamond. This professional revitalizer is specially designed for very damaged hair, restoring life, shine, and softness from the first application.

BENEFITS

Ref: 097456

Its advanced formula:
Deeply repairs damaged hair fibers
Promotes healthy hair growth
Helps reduce hair loss
Provides intense "diamond-like" shine

STYLING CREAM

Ref: 1005

Styling Cream with Heat Protector
High-performance formula with natural extracts and provitamin B5 that provides shine, softness, and heat protection. Instantly detangles, strengthens the hair fiber, and helps control hair loss. Perfect for long, thin hair that tangles easily.



This balance allows us to offer a product that enhances the natural features of the hair, providing shine, protection, and a shield against damage caused by flat irons and hairdryers.

Additionally, it acts as a detangler, improves the appearance of the hair fiber, strengthens it, controls hair loss, and makes styling easier, especially for long and thin hair, where knots form more frequently.

DROPPER

GROWTH DROPPER – KERA FRUIT

Ginger • Rosemary • Mint

Our Hair Emergency Dropper is designed to reactivate hair growth with a natural formula based on ginger, rosemary, and mint. Its advanced action strengthens the root, stimulates circulation, and accelerates the appearance of new hair.

Ref: 1006

BENEFITS

- Activates hair growth.
 - Strengthens and reduces hair loss.
- Refreshes and stimulates the scalp.



DROP OF GLITTER



Ref: 1007



Benefits – Kera Fruit Shine Drops

- UV protection to prevent sun damage and maintain color for longer.
 - Intense and instant shine with just a few drops.
 - Enhances color in dyed, bleached, or natural hair.
- Softness and silkiness without leaving a greasy feeling.

INTENSIVE KERA FRUIT TREATMENT

Ref: 1008



Deep repair formula with tropical fruits, Pro-Vitamin B5, strengthening lipids, and natural glycerin. It acts directly on damaged areas to restore flexibility, strength, and smoothness to the hair.

Ideal for hair subjected to heat tools, dyes, or hair surgery.



"BLACK DIVA"

Ref: 1009

Black Diva Luxury – Hair
Surgery & Hair Botox



Enriched formulas with activated charcoal, argan oil, and shea butter, ingredients known for their ability to purify, strengthen, and restore vitality to damaged or chemically processed hair.

PERFECT LISS CHOCOLATE

Specially for very thick hair. It smooths while repairing and revitalizing the hair strand, leaving it shiny and eliminating frizz for 3 to 5 months.



GOLD DIAMOND HAIR SURGERY



A gentle treatment designed for hair that only needs preventive hydration and special care against the saline environment.

KEIRA FRUIT

HAIR SURGERY

It is used for all hair types to repair and restructure the hair strand, and this effect lasts 3 to 4 months.



Based on chocolate, this topical surgery helps heal and will restructure the hair strand.

